



# City of Horseshoe Bay

[horseshoe-bay-tx.gov](http://horseshoe-bay-tx.gov)

The land was a ranch when cousins Wayne and Norman Hurd began development of a lakeshore resort area about 1972. Wayne Hurd reportedly named the community after finding a horseshoe in the lakebed during a period when the lake level had dropped. During the next two decades the community grew to serve primarily retirees and resort-goers. Horseshoe Bay had its own municipal utility district which provided services. In 1990 the population was 1,546, and a post office opened in the mid-1990s. By 2000 the population had grown to 3,337 with thirty-seven listed businesses. Residents incorporated in 2005 and elected a mayor and city council. The retirement and resort community offers many recreational amenities including three eighteen-hole golf courses, a hotel, a marina, and a yacht club. Horseshoe Bay also has two banks, two churches, a police department, and a fire department.

## Government

### Horseshoe Bay City Hall

1 Community Drive  
830-598-8741  
[horseshoe-bay-tx.gov](http://horseshoe-bay-tx.gov)

### Alarm Permits

[horseshoe-bay-tx.gov](http://horseshoe-bay-tx.gov)

### Garbage & Recycling

Progressive Solid Waste  
[horseshoe-bay-tx.gov](http://horseshoe-bay-tx.gov)

### Voter Registration

[horseshoe-bay-tx.gov](http://horseshoe-bay-tx.gov)

### Vehicle Registration

[horseshoe-bay-tx.gov](http://horseshoe-bay-tx.gov)

### Texas DPS

[txdps.state.tx.us](http://txdps.state.tx.us)

## Hospitals

### Baylor Scott & White Medical Center

810 W. Highway 71  
830-201-8000  
[www.sw.org](http://www.sw.org)

### Seton Highland Lakes

3201 S. Water Street  
512-715-3000  
[www.seton.net](http://www.seton.net)

## Services

### Library

101 Main St  
830-693-3023  
[marblefallslibrary.org](http://marblefallslibrary.org)

### Municipal Court

1 Community Drive  
830-598-9972

### Senior Center

1200 7th St  
830-693-5611

## Utilities

PHONE, INTERNET & TELEVISION

### Spectrum Cable

866-623-3058  
[spectrum.com](http://spectrum.com)

### Northland Communications

830-693-7500  
[younorthland.com](http://younorthland.com)

### Zeecon

830-798-9388  
[www.zeecon.com](http://www.zeecon.com)

ELECTRIC

### PEC Pedernales Electric Cooperative

830-693-5525  
[www.pec.coop](http://www.pec.coop)

WATER

### City of Horseshoe Bay

830-598-8741  
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## Parks & Recreation

### Apple Rock Golf Course

Horseshoe Bay Resort's championship Robert Trent Jones, Sr. course, Apple Rock, was completed in 1986 and received distinction as "Best New Resort Course" by Golf Digest. Widely known as one of the most scenic courses in the state, this spectacular course spans 147 acres of the rolling Texas Hill Country along the shores of Lake LBJ.

### Granite Beach Waterpark

200 S. Wirtz Dam Road  
This waterpark located on Lake LBJ includes a floating trampoline, blob, water slide, and picnic and lounging areas.

### Lake LBJ Yacht Club and Marina

200 S. Wirtz Dam Road  
Located right next door to the Horseshoe Bay Resort, this marina offers jet ski, boat and cabin rentals.

### Martin Park

Next to City Hall is a five acre park consisting of a playground, covered picnic shelter the public can reserve, set of restrooms, picnic tables, fire grills and benches.

### Ram Rock Golf Course

Known as the "Challenger," Ram Rock has narrow fairways and rolling Crenshaw Bentgrass greens which are surrounded by 62 deep bunkers, ten water hazards and natural dry creeks on six holes. With its dramatic elevation changes, Ram Rock offers enough length and difficulty to challenge scratch players in any group and features an especially demanding island green par 3 hole (No. 4).

### Slick Rock Golf Course

Built in 1971, with multiple tees on every hole, more than 71 sand traps and 12 water hazards, Slick Rock embodies the Robert Trent Jones, Sr. philosophy of "hard par, easy bogey." Slick Rock also is home to the awe-inspiring "Million Dollar Hole" (No. 14) featuring a winding cart path that takes golfers on a ride through a waterfall that spans more than 35 yards and empties more than 8,000 gallons of water into Slick Rock creek each minute.



**Independence**  
*Title*

[IndependenceTitle.com](http://IndependenceTitle.com)