

DISCOVER Austin



Locally Grown ♦ Texas Strong

Independence
Title

IndependenceTitle.com

Hot Spots





2nd Street

2nd Street, situated east of I35, offers a more laid-back alternative to Austin's livelier districts. It combines ample outdoor seating with regular art and music programming, creating an easygoing cultural atmosphere.

Warehouse District

The Warehouse District houses modern venues within historic warehouse spaces. This diverse neighborhood attracts varied crowds with its unique combination of restaurants, LGBTQ nightlife, boutique shopping, and live entertainment, all set against a distinctive architectural backdrop.

DOWNTOWN

6th Street

6th Street's bustling atmosphere and colorful mix of bars and restaurants make it a cornerstone of Austin's nightlife.

West 6th Street

Balancing upscale craft cocktail lounges with casual beer gardens, the area is anchored by the flagship Whole Foods Market and enriched by a carefully curated selection of galleries and acclaimed restaurants.

Rainey Street

Featuring historic houses converted into inviting bars, the area has a relaxed vibe, which is complemented by a vibrant food truck scene.

Red River

The streets come alive here with music fans enjoying Lone Star beers and anticipating their next show, creating a distinctly Austin music experience.

SOUTH CONGRESS

South Congress Avenue winds through Austin's scenic southern hills, where trees shade a vibrant pedestrian corridor. This stretch offers visitors an engaging mix of dining options, contemporary boutiques, and art galleries, all easily explored on foot.



THE DOMAIN

The Domain anchors North Austin with a versatile entertainment landscape that transforms from day to night. This dynamic district serves as both a premier shopping and dining destination during daylight hours, while transitioning into a lively nightlife scene with its collection of bars and venues after dark.

Live Music



MUSIC VENUES

Antone's Night Club

305 E 5th St
antonesnightclub.com

Auditorium Shores

900 W Riverside Dr
austinparks.org

Bass Concert Hall

2350 Robert Dedman Dr,
texasperformingarts.org

Broken Spoke

3201 S Lamar Blvd
brokenspokeaustintx.net

Continental Club

1315 S Congress Ave
continentalclub.com

Germania Insurance Amphitheater (F1)

9201 Circuit of the Americas Blvd
germaniaamp.com

Long Center

701 W Riverside Dr
thelongcenter.org

Moody Theater

310 West Willie Nelson Blvd
acllive.com

Moody Center

2001 Robert Dedman Dr
moodycenteratx.com

Stubbs

801 Red River St
stubbsaustin.com

ACL FEST

aclfestival.com

ACL Fest, officially the Austin City Limits Music Festival, is one of America's largest music festivals, held annually over two October weekends at Austin's Zilker Park. The event features multiple stages with diverse lineups spanning rock, indie, hip-hop, country, electronic, and folk, attracting hundreds of thousands of attendees worldwide and headliners like Paul McCartney, Radiohead, and Kendrick Lamar.

Beyond music, the festival embodies Austin's "Keep Austin Weird" spirit with local food vendors, art installations, and local business showcases. Growing from the PBS show "Austin City Limits" since 2002, ACL Fest has become a major economic driver, contributing millions to the local economy and reinforcing Austin's identity as America's live music capital.



SXSW MUSIC

sxsw.com

South by Southwest (SXSW) is Austin's massive annual festival that transforms the city each March into a showcase of music, technology, and film. The music component features thousands of artists across hundreds of venues, spanning every genre, from intimate club shows to massive outdoor stages. Established headliners share billing with emerging artists and international acts, while the festival serves as a crucial industry networking hub for record labels, agents, and music professionals.

SXSW Interactive focuses on emerging technology and startup culture, attracting tech entrepreneurs and venture capitalists for panels and networking. The film portion showcases independent cinema, documentaries, and world premieres.



Outdoor Recreation

PARKS & TRAILS

austintexas.gov

Barton Creek Greenbelt

3755 S Capital of Texas Hwy B

Bull Creek District Park

6701 Lakewood Dr

Upper Bull Creek Greenbelt

6958 Old Spicewood Springs Rd

Lower Bull Creek Greenbelt

7872 TX-360 Loop

Butler Hike & Bike

1820 S Lakeshore Blvd

Emma Long Metropolitan Park

1600 City Park Rd

Mayfield Park & Nature Preserve

3505 W 35th St

McKinney Falls State Park

5808 McKinney Falls Pkwy
tpwd.texas.gov

Met Center Hike & Bike

metcenter.com

Pace Bend Park

2805 Pace Bend Rd N, Spicewood
parks.traviscountytx.gov

Shoal Creek Greenbelt

2600 N Lamar Blvd

Slaughter Creek Trail

9900 Ranch to Market Rd

Veloway Park

4900 La Crosse Ave

Walnut Creek Metropolitan Park

12138 N Lamar Blvd

Wild Basin Wilderness Preserve

805 N Capital of Texas Hwy
stedwards.edu

Zilker Botanical Garden

2220 Barton Springs Rd
zilker garden.org

Zilker Metropolitan Park

2100 Barton Springs Road

LAKE TRAVIS

Lake Travis is Texas's most visited lake and a premier recreational destination. From lakeside restaurants to live music venues, Lake Travis combines natural beauty with recreational amenities, making it both a popular day-trip destination and vacation spot for visitors throughout Texas. Many boat rental options are available.

Tours

austinsboattours.com

Lake Travis Zipline Adventures

14529 Pochontas Trail, Volente
ziplaketravis.com

Volente Beach Waterpark & Resort

16107 FM Rd 2769 Suite D, Leander
volentebeach.com

The Oasis on Lake Travis

6550 Comanche Trail
oasis-austin.com



LAKE AUSTIN

Lake Austin attracts year-round visitors for water sports, watercraft rentals, and pontoon gatherings. Many boat rental options are available, as well as canoes, kayaks & paddleboards.

Austin Duck Adventures

103 E 5th St
austinducks.com

Lone Star Riverboat

loanstarriverboat.com

Lake Austin Riverboats

austinriverboats.com

LADYBIRD LAKE

Ladybird Lake represents a blend of old and new Austin identity. Originally called "Town Lake," it was renamed in 2007, but many still use the old vernacular. Paddleboard, canoe, and kayak rentals are available.

Swan Boats

208 Barton Springs Rd
capitalcruises.com

SWIMMING HOLES

Barton Springs Municipal Pool

2131 William Barton Dr
austintexas.gov

Deep Eddy Municipal Pool

401 Deep Eddy Ave
austintexas.gov

Krause Springs

424 County Road 404
krausesprings.net

Hamilton Pool Preserve

parks.traviscountytexas.gov

Iconic Sights



360 OVERLOOK

The 360 Overlook in Austin offers a short but rewarding hike to one of the city's most iconic viewpoints. Overlooking the architecturally renowned 360 Bridge and the Colorado River, this spot is perfect for catching golden hour views of Hill Country and the Austin skyline. Don't forget your camera— and your hiking shoes!

BATS AT SUNSET

Each evening from late spring to early fall, Austin's Congress Avenue Bridge becomes the stage for a spectacular natural show as 1.5 million Mexican free-tailed bats take flight at sunset. These insect-eating marvels not only help control pests but also draw crowds of locals and visitors who gather on bridges, trails, and even boats to witness the unforgettable sight.

MOONLIGHT TOWERS

Austin's moonlight towers are towering relics of the city's electric past, first erected in the late 1800s after the completion of the Austin Dam. Though once met with skepticism, these 165-foot structures became iconic, especially after their appearance in *Dazed and Confused*. Today, 17 of the original 31 towers remain, casting a nostalgic glow over the city's streets.

MOUNT BONNELL

At 781 feet, Mount Bonnell is one of Austin's highest points, offering breathtaking views of downtown and the 360 Bridge. With a short 102-step climb, it's a beloved spot for tourists, romantic picnics, and photo ops—perfect for all ages and even your dog!

TEXAS CAPITOL

The Texas State Capitol building is a grand Renaissance Revival structure built from native pink granite, standing as the largest state capitol building in the U.S. by square footage. Completed in the late 1800s, it features a striking cast-iron dome and protected skyline views, all set within 22 acres of landscaped grounds rich with Texas heritage.

UT TOWER

The 307-foot UT Tower stands at the heart of the University of Texas at Austin. Its iconic 56-bell carillon, the largest in Texas, rings out daily from the top, and the tower is often lit up orange to celebrate athletic and academic achievements, as well as on holidays.

MUSEUMS

Blanton Museum of Art
200 E Martin Luther King Jr Blvd
blantonmuseum.org

Bob Bullock Museum
1800 Congress Ave
thetoryoftexas.com

Elisabet Ney Museum
304 E 44th St
austintexas.gov

Harry Ransom Center
300 W 21st St
hrc.utexas.edu

The LBJ Presidential Library
2313 Red River St
lbjlibrary.org

Mexic-Arte Museum
419 Congress Ave
mexic-artemuseum.org

Republic of Texas Museum
810 San Marcos St
drtinfo.org

Texas Science & Natural History Museum
2400 Trinity St
sciencemuseum.utexas.edu

The Thinkery
1830 Simond Ave
thinkeryaustin.org

Umlauf Sculpture Garden
605 Azie Morton Rd
umlaufsculpture.org

Annual Events



RODEO AUSTIN

rodeoaustin.com

Rodeo Austin ranks among America's premier rodeo events, blending world-class cowboy competitions with impressive livestock exhibitions that celebrate Texas youth farming traditions. This family-oriented festival brings together nightly performances from top musical acts, thrilling carnival rides, and hands-on learning experiences spread across the grounds. What began as a modest cattle show back in 1938 has blossomed into a multi-faceted celebration that delivers excitement and entertainment for everyone who walks through the gates.

SXSW

sxsw.com

At South By Southwest, the worlds of tech, film, and music collide in one massive celebration of creativity. The Interactive portion buzzes with cutting-edge startups and digital innovation, while the Film & TV festival brings stories to life through screenings and immersive experiences. Meanwhile, the music side transforms Austin into one giant stage with performances happening everywhere you turn. SXSW has become the ultimate playground for creative minds from around the world.

EYORE'S BIRTHDAY PARTY

eeyore's.org

Eeyore's Birthday Party stands as Austin's second-oldest tradition and ranks among the city's most cherished free celebrations, bringing together a wonderfully weird mix of music, wild costumes, and genuine community connection in the heart of historic Pease Park. This grassroots, delightfully quirky festival captures the true spirit of Austin's creative soul while giving back to local non-profits.

MOONTOWER COMEDY FESTIVAL

austintheatre.org

The Moontower Comedy Festival packs downtown Austin with over 150 comedians, from headliners you know and love to fresh faces ready to make you laugh until your sides hurt. You'll find shows happening everywhere - from grand theaters where the spotlight hits just right to cozy little clubs where you're close enough to see the sweat on a comedian's brow. Grab a festival pass to hop between the smaller venues, or snag individual tickets for the big-name acts performing at the larger spots.

WILLIE NELSON'S 4TH OF JULY PICNIC

willienelson.com

Willie Nelson's 4th of July Picnic is the ultimate Independence Day party, mixing old-school country legends with today's hottest acts. Fans enjoy incredible live music while exploring local food vendors, craft booths, and all kinds of fun activities. This beloved annual gathering honors Willie's legendary career while celebrating the rich tapestry of American music that makes our country special.

TRAIL OF LIGHTS

austintrailoflights.org

What started as a modest holiday gathering six decades ago has blossomed into Austin's most beloved seasonal celebration, transforming a park into a dazzling wonderland of millions of twinkling lights and festive displays. This cherished tradition draws visitors from across Texas and beyond, creating magical memories while staying true to its community roots through programs that ensure families throughout the city can experience the joy together.

Sports

PRO SPORTS

Soccer

Austin FC
Q2 Stadium
10414 Mc Kalla Pl, Austin

UT SPORTS

Football

Darrell K Royal - TX Memorial Stadium
2139 San Jacinto Blvd, Austin

Basketball

Moody Center
2001 Robert Dedman Dr, Austin

Baseball

Disch-Falk Field
1300 E. MLK Blvd, Austin

Softball

Red & Charline McCombs Field
2001 Comal St, Austin

Volleyball

Gregory Gymnasium
2101 Speedway, Austin

Soccer

Mike A. Myers Stadium & Soccer Field
707 Clyde Littlefield Dr, Austin

MINOR LEAGUE

Baseball

Round Rock Express
Dell Diamond
3400 E Palm Valley Blvd, Round Rock

Hockey

Texas Stars
H-E-B Center
2100 Ave of the Stars, Cedar Park

Soccer

Austin FC II
Q2 Stadium
10414 Mc Kalla Pl, Austin

Basketball

Austin Spurs
H-E-B Center
2100 Ave of the Stars, Cedar Park

MOTORSPORTS

Circuit of the Americas

9201 Circuit of the Americas Blvd
Delle Valle
circuitoftheamericas.com

Circuit of The Americas offers an electrifying blend of high-octane racing and world-class motorsports entertainment.

