

Discover
GAINESVILLE



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Discover GAINESVILLE

GAINESVILLE.TX.US

Nestled in the heart of North Texas, Gainesville invites travelers to experience a blend of small-town charm and rich heritage. Stroll through the historic downtown, where beautifully preserved architecture houses unique boutiques, cozy cafés, and local treasures. Families will love the Frank Buck Zoo, a walkable wildlife experience named after Gainesville's own world-famous animal collector. Outdoor enthusiasts can explore nearby Lake Ray Roberts or enjoy scenic drives through the rolling countryside. As the official Medal of Honor Host City, Gainesville proudly honors American heroes with heartfelt annual celebrations. Whether you're seeking relaxation, adventure, or a touch of Texas history, Gainesville offers a warm welcome and unforgettable memories.

Fast Facts

County: Cooke

Population: 18,295 (2024)

Median Age: 35

Average Household Income: 33K

Housing: 57.2% own / 42.8% rent

Average Home Price: 297K (2025)

Municipal Court

201 Santa Fe, Gainesville

940-668-4750

gainesville.tx.us/609/Municipal-Court

Public Safety Center

201 Santa Fe Street, Gainesville

940-668-7777

Gainesville Civic Center

311 S Weaver St, Gainesville

940-668-4530

gainesville.tx.us/262/Civic-Center

Gainesville Municipal Airport

A general aviation facility, serving the needs of North Texas.

2300 Airport Rd., Gainesville

940-668-4565

gainesville.tx.us/99/Airport

Public Works Department

104 W. Hird Street, Gainesville

940-668-4540

gainesville.tx.us

Parks and Recreation

Gainesville Parks and Recreation

311 S Weaver Street, Gainesville | 940-668-4530

Leonard Park

30-acre community park with a small zoo, ball fields, a large wooden playground & an aquatic center.

1000 W California St, Gainesville | 940-668-4531

Leonard Park Aquatic Center

Family-friendly recreational facility featuring slides, diving boards and other games.

1000 W California St, Gainesville | 940-668-4534

Home Grown Hero Walking Trail

A peaceful, tree-lined trail honoring local heroes, perfect for a reflective stroll. The trail-head is located south of Garnett Street and spans a mile one way.

[medalofhonorhostcity.com](#)

The Dog Depot At Heritage Park

Fenced park with separate areas for large and small dogs, along with water, benches and shade.

601 E California St, Gainesville | 940-668-4530

B. P. Douglas Park

A playground/neighborhood one-acre park with a newly constructed regulation size outdoor basketball court. The park consists of wooden picnic tables and two-swing set stations, playground equipment, splash pad, cooking grills and a water fountain.

602 Barbara Jordan Ave, Gainesville | 940-668-4500

Attractions

Gainesville Courthouse Square

The historic downtown square is lined with shops, restaurants, and local businesses, offering a true taste of small-town Texas.

Bounded by Main, Dixon, Commerce, and California Streets.
[downtowngainesvilletexas.com](#)

Amelia's Attic Antique Store

A treasure trove of vintage finds in downtown Gainesville. Perfect for antique lovers and souvenir hunters.

111 W California St, Gainesville | 940-665-7883

[ameliasatticantiquetx.com](#)

Butterfield Stage

Historic community theater at a former Carnegie Library for plays/musicals, plus kids shows, and radio-style productions.

201 S Denton St, Gainesville | 940-665-8152

Circle N Dairy

A working dairy farm where visitors can interact with calves and learn about milk production. Great for kids and educational fun.

2074 Co Rd 446, Gainesville | 940-372-0343

[circlendairy.com](#)

Deschain Cellars

A local winery offering tastings, live music, and beautiful views. A must-visit for wine lovers looking to unwind.

8363 US-82, Gainesville | 940-202-9011

[deschaincellars.com](#)

Frank Buck Zoo

A small zoo founded in 1930 and located in the 30 acres Leonard Park in Gainesville, Texas, United States. The zoo started as the Gainesville Community Circus in 1930. It is home to more than 130 animals.

1000 W California St, Gainesville | 940-668-4539

[gainesville.tx.us/1064/Frank-Buck-Zoo](#)

Frankie Schmitz Express Train

A miniature 1/4 size replica steam engine passenger train for 50 passengers for a tour around Leonard Park.

1000 W California St, Gainesville | 940-668-4530

Gainesville Municipal Golf Course

Holes 18 | Par 71 | Length 6,546 yards

The course design lends itself to be enjoyed by the beginner as well as the most accomplished golfer. Wide open fairways along with crowned greens allows this course to be enjoyed by all. Just be prepared to reach for each and every club in your bag as you work to conquer this classic course.

2240 Weber Dr, Gainesville | 940-668-4560

[gainesville.tx.us/110/Golf-Course](#)

Lavender Ridge Farms

Just outside town, this peaceful farm offers lavender fields, a quaint gift shop, and seasonal events. Ideal for a relaxing day trip.

2391 CR 178, Gainesville | 940-665-6938

[lavenderridgefarms.com](#)

Medal of Honor Park

Here amongst beautiful gardens, landscaping, and park benches, one can pause to reflect, remember, and give thanks to those who bravely served our country.

This gateway into the city reminds everyone entering that Gainesville, Texas is indeed the Most Patriotic Small Town in America! Patriotism shines brightly here, and you too can experience the true meaning of American pride when visiting this park.

SEQ, W California St, Gainesville | 940-580-1828

[medalofhonorhostcity.com/medal-of-honor-park](#)

Morton Museum of Cooke County

Set in a landmark 19th-century building, this museum offers regional history exhibits & a gift shop.

210 S Dixon St, Gainesville | 940-668-8900

[mortonmuseum.org](#)

Santa Fe Depot Museum

A collection of railroad, Coca Cola, Harvey Girls and Gainesville Community Circus memorabilia, plus a Cooke County timeline are on exhibit at the Santa Fe Depot Museum.

605 E California St, Gainesville | 940-668-4579

[mortonmuseum.org/santa-fe-depot-museum](#)

WinStar World Casino

- 15 minutes away

Located just across the Oklahoma border, this massive casino offers gaming, dining, and entertainment.

777 Casino Ave, Thackerville, Oklahoma | 866-946-7787

[winstar.com](#)

Local Restaurant Favorites

County Seat Kitchen & Cocktails

Upscale cocktail lounge and eatery serving elevated bar food with entertainment.

105 W California St, Gainesville | 940-641-3800

[facebook.com/TheCountySeatKitchenAndCocktails](#)

El Tapatio

Enjoy authentic Mexican food, with its vibrant flavors and cultural heritage.

300 I-35, Gainesville | 940-612-2230

[eltapatiogainesvilletx.com](#)

FUKU Japanese Grill

Japanese fare including sushi rolls, hibachi, bento, and teriyaki offered in a casual setting.

2118 E. HWY 82, Gainesville | 940-612-2266

[fukuorder.com](#)

Hungry Hippo Sub Shop

Casual eatery with a hippo theme, serving a range of Italian-style sandwiches, subs and salads.

112 N Commerce, Gainesville | 940-665-0025

[facebook.com/thehungryhippogainesville](#)

Goodies On Commerce

Cozy, counter-serve restaurant serving breakfast, panini, and healthy offerings, plus beer and wine.

111 N Commerce St, Gainesville | 940-242-1123

[goodiesoncommerce.com](#)

Krootz Brewing Company

"Independent craft brewery, full-service scratch restaurant and bakery offering dine-in, pick-up and full on-site or off-site catering.

315 W. Elm St., Gainesville | 940-668-0307

[krootzbrewingcompany.com](#)

Lavender Ridge Farms & Cafe

Menu includes lavender inspired entrees, desserts and beverages in addition to traditional lunch fare.

2391 CR 178, Gainesville | 940-665-6938

[lavenderridgefarms.com](#)

Los Mariachis Restaurant

Nachos, fajitas, and margaritas highlight the menu at this casual restaurant offering Tex-Mex eats.

319 N. Commerce, Gainesville | 940-612-1721

[facebook.com/LosMariachisTX](#)

Main Street Pub & Steakhouse

Casual steakhouse serving up comfort fare including beer, cocktails, and wine.

216 W Main Street, Gainesville | 940-668-4040

[facebook.com/MainStreetPubGainesville](#)

Trails Inn Restaurant

Casual eatery serving breakfast, pancakes and fried fare, along with beer.

3007 US-82, Gainesville | 940-736-5891

[trailsinnrestaurant.com](#)

Wolf Den Family Restaurant

An eatery offering classic comfort-food dishes like chicken fried steak, burgers and catfish, plus sweet tea.

1901 W. California St., Gainesville | 940-665-9653

[wolfdenrestaurant.com](#)

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