

# STAGED AND Sold!



## TOP 10

Ways to Stage a Home  
so it sells quickly



Deep clean, depersonalize, & declutter your house in a way that makes your home's layout look desirable and enticing!

- 1 Curb Appeal**  
The first & last impression of your home is the exterior, so keep your lawn & pathways maintained.
- 2 Ample Storage**  
Over-crowded closets give the illusion that your home doesn't have enough storage space. Make them look spacious & uncluttered by removing any extra items.
- 3 Fresh & Clean**  
Keep your home free from over-powering scents & smells. Pay attention to pet odors & clean the fridge regularly.
- 4 Lighten Up**  
Make sure there is sufficient lighting. Do not underestimate the power of natural lighting.
- 5 Get Unpersonalized**  
Minimize family photos and move personal items out of sight so buyers can picture themselves in the house.
- 6 Keep It Neutral**  
Avoid extreme colors & themes.
- 7 Freshen Up**  
Freshen up paint and replace outdated hardware on cabinets & doors.
- 8 Less Is More**  
Remove excess furniture & float furniture away from walls to help your house appear more spacious.
- 9 Make Repairs**  
All home repairs need to be taken care of before you show the house.
- 10 Show The Purpose**  
If rooms have been altered to tailor fit the current owners needs (ex: dining room used as a playroom), convert those rooms back to their original purpose.

