

# TOP 10

## AI Platforms for Real Estate



### ChatGPT-4

Your all-in-one AI assistant for writing, strategy, and ideas. Use it to create listing descriptions, social captions, email follow-ups, bios, blog posts, and even marketing plans.

### Captions App

Create professional-looking short-form video with subtitles, teleprompter, AI eye correction, filler word removal, multilingual dubbing, and even an AI twin that speaks for you.

### Canva Magic Studio

Design stunning flyers, social media posts, and video content with AI tools like Magic Write (for captions) and Text to Image – all in an easy drag-and-drop platform agents already love.

### ApplyDesign.io

DIY virtual staging made simple. Upload listing photos and drag-and-drop furniture and decor to create clean, customizable, marketing-ready staged images.

### REimagineHome

Help clients visualize what's possible. Upload room photos and instantly generate full-room transformations with new paint, flooring, layouts, and furniture – no design skills required.

### HeadshotPro

Need an updated headshot without booking a shoot? Upload selfies and receive polished, professional photos with outfit and background options – great for branding and social profiles.

### Pictory.ai

Turn listing photos, blog posts, or market updates into engaging short-form videos with AI-powered narration, captions, and branding – ideal for social media without having to be on camera.

### Notion AI

Organize your business like a pro. Use it to plan social content, brainstorm ideas, outline email campaigns, and manage projects – all with integrated AI suggestions and automation.

### House Whisper

Your smart AI real estate assistant. Manage leads, get daily reminders, generate listing descriptions, and automate follow-ups – like a lightweight CRM powered by AI.

### Lyro by Tidio

An AI chatbot that lives on your website to instantly answer common buyer/seller questions, capture leads, and schedule appointments – all while you're working or sleeping.